# Salesforce + AI: Free 6-Week Live Series

**Trainer:** Vishal Yadav
**Coordinator:** Laxmikant
**Institute:** ConfidentHire Academy
**Schedule:** Mondays and Wednesdays, 8:00–9:30 pm IST
**Sessions:** 12 live sessions on Zoom
**Dates:** 23 Nov 2026 to 6 Jan 2027 (no classes on 28 and 30 Dec)
**Fee:** Free
**Mode:** Online, with recordings

## Description

Salesforce is the world's most used CRM, and AI is now part of every Salesforce role. This free live series takes you from the platform basics every admin and developer needs (objects, fields, security, automation with Flow) to the AI features companies are adopting right now: Einstein predictions, generative AI with Prompt Builder, the Einstein Trust Layer, and Agentforce agents that answer customers and take actions. Every session is hands-on in a free Salesforce Developer org, and you finish by building and presenting your own AI-powered Salesforce app.

## Who should join

- Students and freshers who want to start a Salesforce career
- Salesforce admins and developers who want hands-on AI and Agentforce skills
- Working professionals moving into CRM, business analysis or consulting roles

## Prerequisites

- No Salesforce experience needed
- A laptop and a free Salesforce Developer Edition org (set up in session 1)
- Basic programming helps for the Apex session but is not required

## What you'll learn

- Salesforce platform basics: orgs, apps, objects, fields and relationships
- Users, profiles, permission sets and sharing
- Automating business processes with Flow
- Reports and dashboards
- Apex and Lightning Web Components basics
- Einstein AI features: predictions, Einstein for Sales and Service

- Generative AI with Prompt Builder and prompt templates
- The Einstein Trust Layer: data masking, grounding and safe AI
- Building Agentforce agents with topics, instructions and actions
- Data Cloud basics for grounding AI with customer data
- Building, testing and presenting a complete AI-powered Salesforce project

## Sessions

| # | Date | Topic |
|---|---|---|
| 1 | Mon 23 Nov | Salesforce and CRM basics; set up your Developer org |
| 2 | Wed 25 Nov | Objects, fields, relationships and the data model |
| 3 | Mon 30 Nov | Users, profiles, permission sets and sharing |
| 4 | Wed 2 Dec | Automation with Flow |
| 5 | Mon 7 Dec | Reports, dashboards and data import |
| 6 | Wed 9 Dec | Apex and Lightning Web Components basics |
| 7 | Mon 14 Dec | Salesforce AI overview: Einstein, predictions and the Trust Layer |
| 8 | Wed 16 Dec | Generative AI with Prompt Builder and prompt templates |
| 9 | Mon 21 Dec | Agentforce part 1: agents, topics and instructions |
| 10 | Wed 23 Dec | Agentforce part 2: actions with Flow and Apex, Data Cloud grounding |
| 11 | Mon 4 Jan | Final project build session |
| 12 | Wed 6 Jan | Final project demos, certifications and career next steps |

## Final project (AI-reviewed)

Build a small AI-powered Salesforce solution in your Developer org, for example a service agent that answers order questions and creates cases, a sales assistant that drafts follow-up emails with Prompt Builder, or a lead-scoring flow with AI summaries. Submit a GitHub repository with the metadata (or a written walkthrough with screenshots) and a README. It is reviewed by AI against the rubric below, once per student, and the trainer can adjust the marks.

| Criterion | Marks | Full marks when |
|---|---|---|
| Working solution | 40 | The solution works in the org as described in the README |
| Use of Salesforce AI | 30 | Sensible use of Prompt Builder, Agentforce or Einstein, with grounding and safe prompts |
| Platform design | 20 | Clean data model, correct security, automation with Flow or Apex |
| README and demo | 10 | Clear setup steps and what the solution does |

## Questions? Connect with your coordinator

**Laxmikant**, Batch Coordinator, ConfidentHire Academy

Call or WhatsApp: **+91 92099 79640**

Ask about joining, the schedule, the final project or anything else about this series.